

The ALAMO[™] LIVESTOCK ROUNDUP

Help Drive the Future of the Alamo

More than 1.6 million visitors travel to the Alamo each year, making it the #1 most visited destination in the State of Texas. The 300-year history is world-renowned and represents the core of Texas' identity today. The ongoing effort to restore dignity and reverence to the Shrine of Texas Liberty is underway, including plans to create a new, world-class **Alamo Visitor Center and Museum**.



Honorary Chair, Red Steagall

To support these efforts, we invite you to **sponsor the Alamo Livestock Roundup**, led by actor, singer, songwriter, poet, stage performer, and Texas legend **Red Steagall**, Honorary Chair.

This **campaign** enables livestock donations to contribute to the future of the Alamo. Together, we can engage cattle ranchers, auction houses, and private livestock sales across the state to benefit the Remember the Alamo Foundation.

Kick off the campaign with **Saddle Up - An Evening at the Alamo** on Saturday, March 29, 2025. Get ready to giddy-up and hoe-down with live music, entertainment, and authentic Texas cuisine!















































Celebrate the culmination with **Happy Trails - Alamo Livestock Drive** on Saturday, November 22, 2025 at the Alamo's future Texas Cavaliers Education Center. This downtown roundup will be open to the public and fun for all ages.



Together, we can ensure that future generations
Remember the Alamo.



SPONSORSHIP BENEFITS

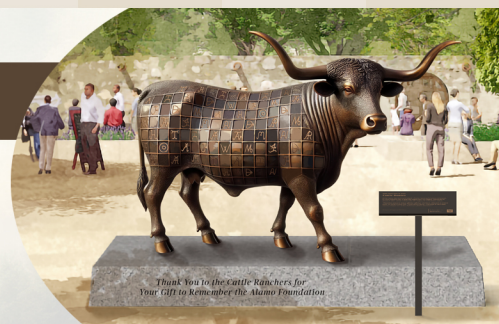
	Ranch Hand \$10K	Wrangler \$25K	Vaquero \$50K	Trail Boss \$100K	Cattle Baron \$250K
Table(s) at <i>Saddle Up</i> event (seats 10)	1	1	1	2	3
Name/Logo on screen during <i>Saddle Up</i>					
Name/Logo on theAlamo.org website					
Recognition in Alamo e-blast*					
Recognition in <i>Texas Monthly</i> full-page ad for Alamo Livestock Roundup					
Name/Logo on <i>Saddle Up</i> banner in Alamo Plaza					
Name/Logo on <i>Happy Trails</i> banner in Alamo Plaza					
Ranch brand recognition on Cattle Sculpture in Alamo Plaza**					
Dedicated post on Alamo social media*					
Recognition in Exec. Dir. remarks at <i>Saddle Up</i> / <i>Happy Trails</i>					
Meet and Greet with headliner at <i>Saddle Up</i>					
Opportunity to fire a musket at <i>Saddle Up</i>					
Recognition in all Alamo Livestock Roundup press releases					
Speaking opportunity at <i>Saddle Up</i> / <i>Happy Trails</i>					
Recognition in statewide PSAs narrated by Red Steagall					
Presenting sponsor status on all event marketing collateral					

Additional underwriting opportunities available

*Impressions:

TheAlamo.org receives more than 1.2 million online visitors annually, with 100,000 unique views each month. The Alamo is proud to engage with a community of more than 204,000 Facebook Friends, 33,000 Instagram followers, 17,500 Twitter followers, and 90,000 newsletter subscribers.

**Cattle Sculpture
in Alamo Plaza



BECOME A SPONSOR TODAY!

To be invoiced or pay via credit card, please contact us at (210) 225-1391.
To pay online, visit thealamo.org/roundup or scan the QR code.



Names/Company/Ranch (as you would like it to appear in printed materials; include title(s): Mr./Mrs./Ms./Dr.)

Contact Name(s)

Address City County State Zip

Phone Email Website

Sponsorship Level: ☐ Wrangler ☐ Vaquero ☐ Trail Boss ☐ Cattle Baron

☐ I'm unable to sponsor, but would like to make a donation to the Remember the Alamo Foundation \$_____

To become a sponsor **by mail**, return this form with check made payable to:

Remember the Alamo Foundation
300 Alamo Plaza San Antonio, TX 78205

Contact:

Anna-Laura Block
(210) 225-1391
ablock@thealamo.org

Remember the Alamo Foundation, is a 501(c)(3) non-profit charitable organization that provides support exclusively for the Alamo and its preservation, educational outreach, and public programs. Your donation is tax-deductible based on IRS regulations.