



## SPONSORSHIP OPPORTUNITIES

Located in the heart of San Antonio, the Alamo stands as the Shrine of Texas Liberty. More than 1.6 million visitors travel to the site each year, making it the **#1 most visited destination in the State of Texas**. The 300-year history of the Alamo is world-renowned and represents the core of Texas' identity today. The ongoing effort to restore reverence and dignity to the site through the **Alamo Plan** is well underway, and we invite you to support this once-in-generation effort.

In 2026, we will commemorate the 190th anniversary of the Battle of the Alamo, and sponsors will receive recognition at all major Alamo events such as the year long **History Heroes** school campaign, **Commemoration of the 13 Day Siege**: February 23 – March 6, **The Alamo 190 Salute**: February 28, **Stars and Stripes Salute**: July 4, **Military Appreciation Day**: November 11, **Christmas at the Alamo**, and more. Sponsor today to ensure that future generations will *Remember the Alamo!*

GUNNER



\$5,000

COURIER



\$10,000

RANGER



\$25,000

RIFLEMAN



\$50,000

COMMANDER



\$100,000



## SPONSORSHIP BENEFITS\*

	GUNNER \$5K	COURIER \$10K	RANGER \$25K	RIFLEMAN \$50K	COMMANDER \$100K
Name/logo on Alamo website	★	★	★	★	★
Name/logo on all digital materials/signage	★	★	★	★	★
Recognition in Alamo e-blast	★	★	★	★	★
Organization/company photo in front of the Alamo	★	★	★	★	★
VIP private tour	4	8	12	15	20
Table(s) at the Alamo 190 Salute	4 (seats)	1 (table)	1 (table)	2 (tables)	2 (tables)
Venue discount for an Alamo private event	10%	20%	30%	40%	50%
Name/logo on all printed materials		★	★	★	★
Recognition in press release			★	★	★
Name/logo on event banner in front of the Alamo			★	★	★
Dedicated post on Alamo social media				★	★
Industry exclusive sponsorship				★	★
Title sponsorship for one selected Alamo 190 event					★
Opportunity to provide remarks at event					★
Title sponsor status on all marketing materials					★

\*Benefits are negotiable and custom sponsorships may be available.

## SUPPORT US TODAY!

To pay online, visit [thealamo.org/sponsorship](http://thealamo.org/sponsorship) or scan the QR code.



Names/Company (as you would like it to appear in printed materials; include title(s): Mr./Mrs./Ms./Dr.)

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Sponsorship Level: ☐ Gunner ☐ Courier ☐ Ranger ☐ Rifleman ☐ Commander

logo

Please send logos in high resolution format (pdf, jpg, ai, eps preferred) to [jweiss@thealamo.org](mailto:jweiss@thealamo.org)

**To become a sponsor by mail, return this form with check made payable to:**

Remember the Alamo Foundation  
300 Alamo Plaza  
San Antonio, TX 78205

**Remember the Alamo Foundation**, a 501(c)(3) non-profit organization, provides support exclusively for the Alamo and its preservation, educational outreach, and public programs.

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190

