

We are thrilled to celebrate the Alamo's iconic history with you at the 1724 GALA ON MARCH 2, 2024

Please read through the following information to best experience this once-in-a-lifetime event.

This is a progressive journey through the Alamo's 300-year history, with delicious food, legendary entertainment and Texas-sized surprises from beginning to end. So you won't want to miss a minute!

PLAN TO ARRIVE EARLY AND STAY UNTIL THE END - IT IS GUARANTEED TO BE AN EVENING TO REMEMBER!

COCKTAIL HOUR and HORS D'OEUVRES

in Alamo Gardens • 5:30 PM

DINNER AND PROGRAM

at Alamo Mission Gate • 7:00 PM

DESSERT AND CONCERT

in Alamo Plaza with Martina McBride • 9:00 PM

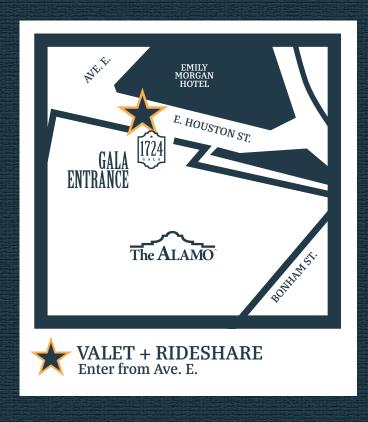
WE'LL SEE YOU ON Texas Interendence Day!



All proceeds from the 1724 Gala will benefit the Remember the Alamo Foundation's efforts to preserve and protect the Alamo, tell its full 300-year story, and restore the reverence and remembrance worthy of the Shrine of Texas Liberty.

PLEASE SEE FOLLOWING PAGE FOR ADDITIONAL INFORMATION

HERE ARE A FEW TIPS TO HELP YOU MAKE THE MOST OF THE EVENT:



ARRIVAL and **VALET**

Due to the infrastructure required to make the Alamo an exclusive and secure gala venue, the ONLY event entrance is on Houston St., just across from the Emily Morgan Hotel.

Whether you walk, drive or rideshare, please plan to make your way down Ave E to Houston St.

COMPLIMENTARY VALET WILL BE PROVIDED.

ATTIRE: Black Tie, Boots, Bolos

CHECK-IN

The quickest way to get to the celebration is through expedited check-in. Check your email for advanced registration instructions so you can fly right through the line and get straight to the fun.

DINNER

We have a decadent dinner planned for you. If you would like to request a vegetarian or gluten-free meal, please send an email to rtaf@thealamo.org by February 26.



AUCTION

Get a sneak peek at the Live Auction's selection of unique packages and experiences you won't find anywhere else. A Silent Auction will also be available online from February 23 - March 6. Place your bids and check back often!