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**FOR IMMEDIATE RELEASE**

August 28th, 2020

## The Alamo Launching Real-Time Virtual Tours on August 31



**SAN ANTONIO** – Remember the Alamo without having to leave the comfort of your home with a guided, virtual tour of the Shrine of Texas Liberty.

In the Alamo's [\*A Story Bigger Than Texas: Virtual Alamo Tour\*](#), viewers will learn about the site's history from an Alamo Tour Guide, where viewers can ask questions and engage with our history experts in real-time. Each tour lasts 1 hour, and will cover the 300-year history of the Alamo from its time as a Spanish mission in the 1700s, to the Battle of the Alamo in 1836, Texas's annexation into the U.S., and iconic Alamo defenders like Juan Seguin, David Crockett, James Bowie, and more.

"We have been working on adapting our guided tours for a virtual setting since the grounds closed due to COVID-19 in March," Alamo CEO Douglass McDonald said. "Our team has designed this virtual tour to be as

interactive as possible, and we are excited to be able to engage again with visitors who are unable to make it out to the site due to the pandemic," McDonald added.



*Take a virtual, guided tour of the Alamo in real-time with one of our tour guides.*

Tickets for a virtual Alamo tour can be purchased for \$10 on [theAlamo.org](https://theAlamo.org) starting Monday, with tours being conducted daily at 10 a.m. and 1 p.m. Tours will be conducted via Zoom, with Alamo staff practicing social distancing throughout the tour. Virtual tour tickets can be refunded if cancelled one business day prior, and if onsite weather prevents a tour from being conducted the ticket price will be refunded.

With Alamo grounds now open, visitors can always take a free self-guided tour during normal business hours. The Church remains closed to the public, and we hope to have an update to share on when the Church will reopen soon. Please follow [Official Alamo on Facebook](#) for updates.

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**About Alamo Trust, Inc.** | Located in the heart of San Antonio, the Alamo serves as a sacred memorial to all those who lived, fought and died there. Visitors pay homage to the heroes of the 1836 Battle of the Alamo, a defining moment in Texas History. Alamo Trust, Inc., or the Alamo, tells that story of Texas independence, as part of its 300-year history to over 1.6 million visitors every year. To visit the Alamo is to witness living history, experience authentic artifacts and admire an iconic landmark that shaped the country. Visit [theAlamo.org](https://theAlamo.org).