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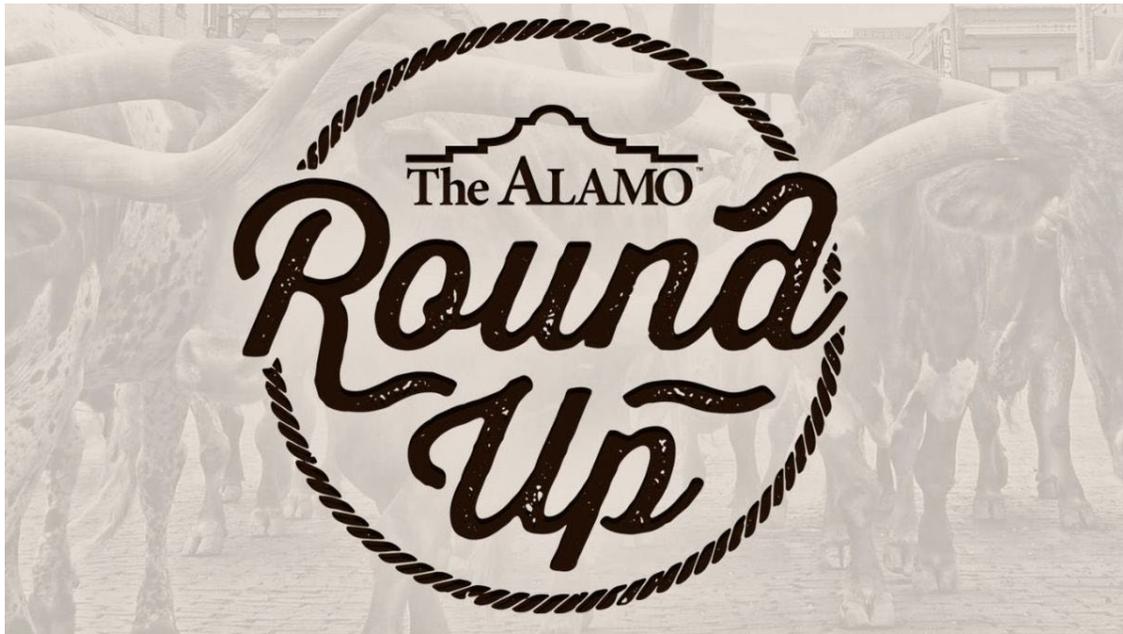


**** MEDIA ADVISORY ****

FOR IMMEDIATE RELEASE

January 25th, 2020

Kick-off Rodeo Season with *Round Up* at the Alamo - February 1



Dust off your cowboy boots and kick-off Rodeo season at *Round Up* at the Alamo. *Round Up* will feature a full-day of cowboy-themed programming, one week before the San Antonio Stock Show & Rodeo begins. Visitors can experience interactive programs with the Alamo Living Historians that delve into what life was like for cowboys on the Texas Frontier in the 19th Century.

Interactive activities and demonstrations will focus on life in the 1800s, including weapons of the old west, cooking in the 19th century, branding, post-civil war medicine, roping, sewing, western lawmen, and 1880s vaqueros. There will be special demonstrations throughout the day, including live firing demonstrations, a musical performance of songs to soothe a cowboy's heart, tales from the cattle trail, and more.

There is no charge to attend *Round Up*, though donations are kindly accepted.

What: ***Round Up at the Alamo, a full-day of cowboy themed demonstrations in time for Rodeo season.***

Who: General public.

Saturday, February 1
Round Up General Programming
9 a.m - 4 p.m.

When: Special Programs
Firing Demonstrations
10 a.m., 3 p.m.

Songs to Sooth a Cowboy's Heart
11 a.m., 2:30 p.m.

Tales from the Cattle Trail
11:30 a.m., 2 p.m.

Where: The Alamo
300 Alamo Plaza, San Antonio, TX 78205
[Map to site](#)

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About Alamo Trust, Inc. | Located in the heart of San Antonio, the Alamo serves as a sacred memorial to all those who lived, fought and died there. Visitors pay homage to the heroes of the 1836 Battle of the Alamo, a defining moment in Texas History. Alamo Trust, Inc., or the Alamo, tells that story of Texas independence, as part of its 300-year history to over 1.6 million visitors every year. To visit the Alamo is to witness living history, experience authentic artifacts and admire an iconic landmark that shaped the country. Visit thealamo.org.
