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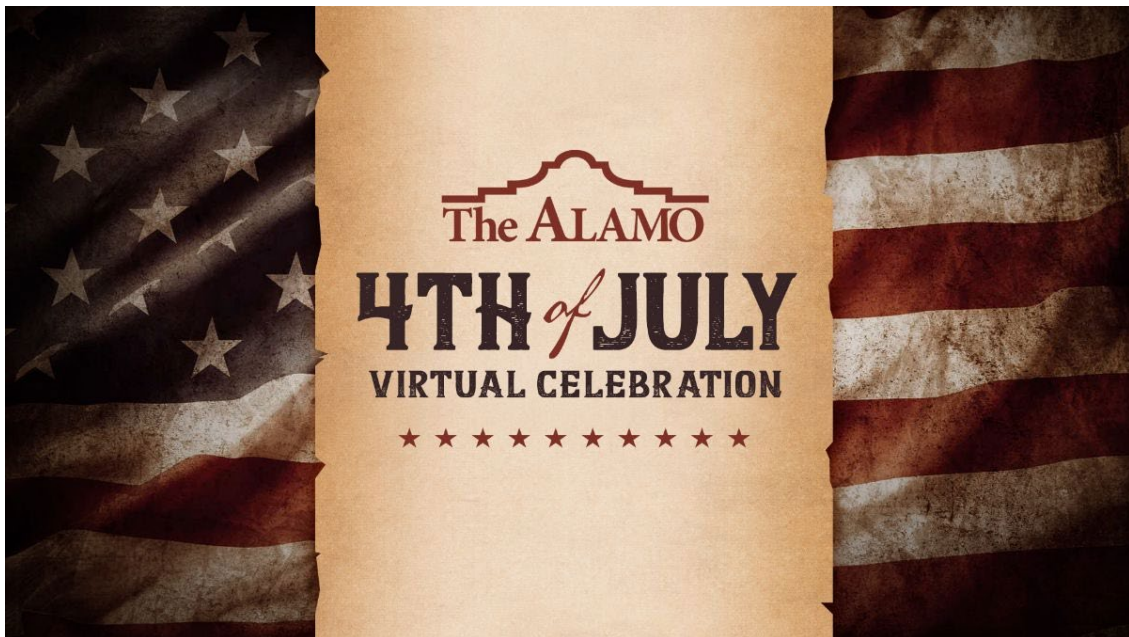


**** MEDIA ADVISORY ****

FOR IMMEDIATE RELEASE

June 29th, 2020

The Alamo Presents *4th of July Virtual Celebration* This Weekend



Typically on July 4th, tens of thousands of visitors come to the Alamo and learn about U.S. and Texas history through annual Independence Day demonstrations and history talks. Due to COVID-19, this year's July 4th programming will be an online-only, virtual celebration!

This virtual event will feature history talks, patriotic musical performances by Alamo Living Historians and Fort Sam Houston's 323d Army Band, militia drills, and a firing demonstration. The history talks will delve into subjects like Spain's participation in the American Revolution through the Granaderos y Damas de Gálvez, the

annexation of Texas and connections to the Mexican-American War, and a comparison between the U.S. and Texas Declarations of Independence.

Videos will be posted throughout the weekend, teaching viewers about the connections between Texas, the Alamo, and July 4th.

The Alamo's July 4th virtual celebration can be enjoyed for free on the [Official Alamo Facebook page](#).

What: *The Alamo's 4th of July Virtual Celebration, an online event that explores Texas' and the Alamo's connections to the American Revolution and U.S. history.*

Who: General public

When: Videos posted throughout the weekend
Saturday - Sunday, July 4 - 5

Where: On the [Official Alamo Facebook page](#)

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About Alamo Trust, Inc. | Located in the heart of San Antonio, the Alamo serves as a sacred memorial to all those who lived, fought and died there. Visitors pay homage to the heroes of the 1836 Battle of the Alamo, a defining moment in Texas History. Alamo Trust, Inc., or the Alamo, tells that story of Texas independence, as part of its 300-year history to over 1.6 million visitors every year. To visit the Alamo is to witness living history, experience authentic artifacts and admire an iconic landmark that shaped the country. Visit thealamo.org.
