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FOR IMMEDIATE RELEASE

The Alamo Plan Receives \$25 Million in Funding From Bexar County, Historic Crockett & Woolworth Buildings to be Repurposed



A conceptual rendering of the Alamo Visitor Center & Museum, with the Crockett and Woolworth Buildings repurposed. Not final.

SAN ANTONIO, TX. May 18, 2021 -- The Alamo applauds the Bexar County Commissioners Court approval of \$25 million in funding for the Alamo Plan today. Spread out over five years, this generous contribution will help fund a Texas-sized Alamo Visitor Center & Museum. The Alamo Visitor Center & Museum, which will open in 2025, will repurpose the historic Crockett and Woolworth buildings.

"We plan on working with stakeholders across the city, county, and state to ensure that there is a historically accurate narrative that tells the complete story of the site," said Kate Rogers, Executive Director of the Alamo Trust, Inc. "This narrative will inform all future exhibit design and interpretation. Our goal is to create a visitor experience that is truly worthy of the Alamo and the rich, diverse cultural heritage of our community."



A conceptual rendering of the lobby of the Alamo Visitor Center & Museum, including a full-scale recreation of the historic fort walls. Not final.

The Visitor Center will also feature a special event space, rooftop restaurant, and retail space. It will also be home to the entire Phil Collins Texana Collection.

Topics explored in the museum exhibits will include the Battle of the Alamo, the Texas Revolution, the rise of Texas as a nation and the Alamo's lasting significance in history, indigenous history in the region, and the San Antonio Civil Rights movement in the space where it happened in the Woolworth building

The Visitor Center will be over 100,000 square feet in total, with 32,000 square feet dedicated to museum galleries for programming. This exhibit space will be in addition to the 10,000 square feet of space found in the upcoming Alamo Exhibit Hall & Collections Building, bringing the amount of exhibit space that the Alamo has today from 1,800 square feet to over 42,000.

The Alamo Hall/Annex, which displays only 1% of the artifacts in the Alamo Collection today, will be transformed into an education center. This learning space will keep Alamo history alive with classes for all ages, a studio for distance learning opportunities, and a space for guest lectures.

Gallagher & Associates estimates that the Alamo Visitor Center and Museum will create \$12 billion in economic benefits, over 8,100 jobs, and more than \$600 million in tax revenues for the State of Texas. This data is based off pre-pandemic Alamo attendance numbers and covers the first two years of museum construction and the subsequent five years of operations after opening.

For more information on the Alamo Visitor Center & Museum, visit theAlamo.org.