



Rights and Reproductions Fee Schedule

Material Fees	Standard Rate
High Resolution Digital image via email or file transfer of existing high resolution files	\$25 per image
Low Resolution Digital image for research via email or file transfer (The Alamo does not permit the use of low resolution images for reproduction or duplication)	\$10 per image
High Resolution Scans of documents not currently in our digital collection for research via email or file transfer	\$25 set-up (including up to 5 pages); \$1.00 each additional page
New photography fee (Cost charged by photographer; price varies per artwork or artifact)	Request rate
Each additional view	Request rate
Rush photography fee	\$100
Service fee for use of museum facilities, artifacts, photography set-up, and personnel	\$40 / hour
There may be an additional charge for photographing oversize or fragile material, and for special lighting and arrangements	Request rate
Shipping and Other Fees	Standard Rate
Shipping charge for shipping digital image on disc or flash drive sent via USPS; Expedited shipping costs will be shipped under requestor's account number or current rate will be added to invoice	\$10 / domestic \$20 / international
Disc or flash drive material charge [disc or flash drive, sleeve, padded envelope]	\$10-\$20
Rush Service Fee for image transfer or shipping on disc or flash drive ahead of schedule	\$20

Use Fees	Non-Profit Rate	Standard Rate
Personal use (includes student projects and use by educators)	\$0	\$0
Book / Journal / Exhibition Catalog / Brochure – interior use		
Print run 1-5,000	\$25	\$75
Print run 5,001-10,000	\$50	\$100
Print run over 10,000	\$75	\$125
Book / Journal / Exhibition Catalog / Brochure – cover use		
Print run 1-5,000	\$50	\$150
Print run 5,000-10,000	\$100	\$200
Print run over 10,000	\$150	\$250
Electronic (e-books, e-journals, CDs)	\$75	\$125+
Electronic (websites, blog, digital applications)	\$100	\$150+
Film / Video / TV*	Request rate	Request rate
Exhibition	\$75	\$200+
Merchandise / Advertising (Posters, postcards, greeting cards, clothing, calendars, packaging, annual reports, advertising materials)	Request rate	Request rate
Re-use fee	50% of original rate	50% of original rate

Allow 3 - 5 weeks for processing time to receive image (contract must be signed and invoice paid for release of image). Large or complex orders may take longer. We may not have publication images of all objects. If new photography is required, orders may take longer, and photography fees will be required and negotiated on a case by case basis. Contact collections@thealamo.org.

*For filming projects and image requests for film, television, and video, first contact communications@thealamo.org.

Rates for print runs over 50,000 and major projects are negotiated on a case by case basis.

Note: Fee schedule is subject to change.

January 2021