



**Alamo Trust, Inc. Board of Directors' Meeting Agenda
Wednesday, January 17, 2024 | 9:30 AM to 11:30 AM
204 Alamo Plaza | Menger Hotel Renaissance Room & TEAMS**

- 9:30 AM Call to Order and Board Chair's Remarks (Welcome Wilson, Jr.)
9:32 AM **ACTION ITEM:** Approval of prior Meeting Minutes 10/19/2023
9:35 AM Public Comment Session
9:40 AM Executive Director's Report (Kate Rogers)
9:55 AM Treasurer's Report (Hope Andrade and Lisa Tapp)
ACTION ITEM: Approval of 2023 Audit (Crowe)
10:10 AM ATI Marketing 2023 Year End Report (Sheila Mayfield)
10:25 AM Executive Session
Presentations
10:35 AM Education Center Updates: Design – WestEast Design Group
10:50 AM Education Center Updates: Programming – Kate Carey & Alex Report, ATI Education Dept.
11:05 AM Collections Update – Tyler Taylor, ATI Collections Dept.
11:20 AM Old Business
11:25 AM New Business
11:30 AM Adjournment (**NEXT ATI BOARD MEETING IS WEDNESDAY, APRIL 17**)

2024 ATI BOARD MEETINGS

Wednesday, January 17 from 9:30 to 11:30 AM
Wednesday, April 17 from 9:30 to 11:30 AM
Wednesday, August 28 from 9:30 to 11:30 AM
Wednesday, October 16 from 9:30 to 11:30 AM

UPCOMING RTAF ALAMO PLAN CULTIVATION EVENTS 2023-2024

February – Fredericksburg (3rd), New York City (20th)
Others (TBD)- DFW/Tyler, Midland

UPCOMING EVENTS AT THE ALAMO 2024

Tuesday, January 23 – Teach the Alamo
Saturday, February 3– Rodeo Round Up
Tuesday, February 20 – Teach the Alamo
Thursday, February 22 – Travis Letter Sneak Preview
Friday, February 23 through Sunday, March 24 – Return of the Travis Letter
Friday, February 23 – Opening Ceremony to Commemoration of the Battle
Saturday, February 24 – Never Surrender or Retreat/Evening with Heroes
Sunday, February 25 – Family Day
Friday, March 1 – The Immortal 32 Arrive!
Wednesday, March 6 – Dawn at the Alamo/After the Fall/Annual Memorial Service for the Heroes of the Alamo/
Remember the Defenders
Monday, April 8 – Solar Eclipse at the Alamo

1724 GALA – SATURDAY, MARCH 2, 2024

VISIT OUR WEBSITE AT WWW.THEALAMO.ORG FOR DETAILS AND MORE!

Alamo Trust Inc's mission is to preserve The Alamo, the Shrine of Texas Liberty, and bring its own unique story to life – to inspire visitors and honor all those who lived, fought and died here.